DANIEL MENCHACA

PROFILE

With over 20 years of experience in the graphic design, multimedia, and web development industry along with over 10 years of leadership roles, I have excelled in various positions such as Graphic Designer, Product Designer, Software Engineer, Product Manager, and Engineering Manager. My passion lies in leveraging my creativity to tackle challenges and inspire others.

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EDUCATION

Graphic Communications Certification

Woodruff Regional Occupation Center

Over a period of two years, I completed more than 1000 hours of study in Graphic Communications. During this time, I gained extensive knowledge on how to use the tools within the Adobe Suite, as well as web and print design.

High School Diploma

Amos Alonzo Stagg High School

Completed general studies and electives including Multimedia, Drafting and Art.

KEY SKILLS

| Graphic Design | Product Design | Video Production |
|----------------|-----------------|--------------------|
| Accessibility | Product Mgmt. | Creative Direction |
| Leadership | Public Speaking | Live Streaming |
| Marketing | Event Mgmt. | Web Development |

WORK EXPERIENCE

Engineering Manager

2022-2023

Snap! Mobile

I led and managed a peak team of 29 Software Engineers across various projects, including Snap! Manage, Snap!

Connect, and multiple Marketing Sites. I also played a pivotal part in providing creative direction for the new Snap! Sites system, overseeing the redesign of websites for over 600 schools.

Additionally, I took charge of producing multimedia content and providing event direction for the annual Snap! Hackathon and I actively served as a member of the Web Accessibility Committee, where I offered crucial support to ensure compliance and user-friendliness across all Snap! products.

Coordinator IV

2002-2022

San Joaquin County Office of Education - CodeStack

I founded the CodeStack Media division and oversaw the team of graphic designers, videographers, social media marketers, and photographers who created documentaries, commercials, print advertisements, and promotional items.

In my role as the Lead Product Designer, I managed a team of UI/UX designers responsible for creating accessible desktop and mobile user interfaces for all CodeStack products.

Projects included the California School Dashboard, LCAP eTemplate, SARC Online, EDJOIN, SEIS, BeyondSST, Schools Self-Screening mobile app, Medi-CAL Billing System, and many more systems.

As the Product Manager and Engineering Manager, I oversaw the development of multiple web systems created by CodeStack and licensed to school districts across the State of California. Furthermore, I collaborated closely with stakeholders from the California Department of Education, WestEd, the Sacramento County Office of Education, and multiple other organizations to design and implement solutions to address their unique needs.